



## Kelly Baillon

kbcreativity@gmail.com

WhatsApp: +1 909 964 0048

[www.kbcreativity.com](http://www.kbcreativity.com)

@kbcreativity

Nationality: American & French

Languages: English, French, conversational Italian

Location: Milan, IT

## Education

### Arsutoria School

January 2021 -July 2021

One Year Shoe Diploma; Patternmaking & prototyping, 2D & 3D Design Software, Product Development & costing, Sneaker Design & prototyping

### California Polytechnic State University

San Luis Obispo, CA

September 2008 -June 2012

BFA Department of Art & Design;  
Graphic Design Concentration; June, 2012

## Skills

Supervision of craftsmanship and close collaboration with technicians in China, Portugal, Spain, Italy, El Salvador and Brazil in both sample making and production

Selection and set up of supply chain in development through to production

Hand sketching and technical CADing

Footwear Pattern Making

Ornament Design

High Proficiency in Adobe Creative Suite

Proficiency in ICad 3D+ and Rhino

## Design Experience

### Footwear Consultant

Working with brands/companies to develop and/or grow their current business. Entails everything from conception through to supply chain connections for production.

MOTIVES Intl, NY June 2021 - July 2021

New ATT, China April 2021 - July 2021 :  
project paused due to COVID

Tiannia Barns, LLC August 2014 - December 2015

### G-III Apparel Group, Ltd.

New York, NY August 2017 -January 2021

Lead Designer - Responsible for footwear collection designs, from conception through to production.

KARL LAGERFELD PARIS

Judith Leiber

Marc New York for ROSS

Marc New York for BURLINGTON

WEEJUNS by GH Bass

### Matt Bernson Design, LLC.

New York, NY July 2015 -July 2017

Senior Designer - Responsible for footwear, SLG and jewelry collection designs, from conception through to production.

### Fortune Footwear Inc.

New York, NY November 2012 -July 2015

Footwear Designer/Line-builder - Responsible for designing footwear collections for multiple private label accounts, from conception through to final sales samples.

Victoria's Secret

TORRID

Blackheart / Hot Topic

JUNE by June Ambrose for HSN

Hal Rubenstein for HSN

Matt Bernson for HSN

ELOQUII (footwear launch)

EXPRESS

New York & Company

Eva Mendes for NY&Co. (footwear launch)

New York, NY July 2010 -September 2010

Design Intern

### Freelance Graphic Designer

California & New York, NY January 2012 -Present

Console Constructs, LLC.

Tiannia Barnes, LLC.

Peerman Consulting, LLC.

Rouge et Blanc Restaurant

Nomad's Official Inc.

San Luis Obispo County